









How to get ahead in the business of positive change:

Do you care deeply about a particular social or environmental issue? Do you want to become a successful social entrepreneur, using business principles to bring about positive change?

If so, the 2020 **Social Enterprise Bootcamp** is just the ticket to get you there.

Presented by the Edmonton Community Development Company, this intensive, part-time, ten-week course invites you to shape your social enterprise idea into a viable business proposition.

Test the feasibility of your social enterprise idea through:

-  Workshopping your idea
-  Attending inspiring lectures
-  Analyzing case studies of successful social enterprises
-  Making connections in the Edmonton Social Enterprise Community
-  Receiving one-on-one coaching and personalized feedback
-  Conducting market research
-  Understanding legal options for incorporation
-  Building a financial model

Our focus is on participation, collaboration, and action learning. There are no prerequisites other than passion, curiosity, and a willingness to work hard.

By the end of the Bootcamp, participants will understand the feasibility of their business idea, which they can deploy to seek funding and financing, advance their brand, and measure success.

Fees

Single Registration @ \$395.00 | Double Registration: \$690 (\$345 each)

Schedule

Ten session course, held over 13 weeks, Wednesday evenings (6:30 – 9:00 p.m), beginning March 4.

Location

Edmonton Community Foundation headquarters (9910 103 Street NW, Edmonton)

Visit www.edmontonCDC.org/socialenterprise today to learn more and to register!

SOCIAL ENTERPRISE BOOTCAMP 2020